





CARBON ACCOUNTING AND MANAGEMENT BUSINESS SOFTWARE SOLUTION PROVIDED AS SAAS (SOFTWARE AS A SERVICE).

The software has been developed as Web 2.0 Cloud based application which enables users to configure their own accounts for data collection, reporting and monitoring through an annual license.

Beautifully designed and wonderfully simple to integrate; this is the carbon accounting and management equivalent of Salesforce.com and Zendesk. Carbon accounting does not need to be complex nor difficult.

Some of the Clients using Carbon Guerrilla are:



ashurst



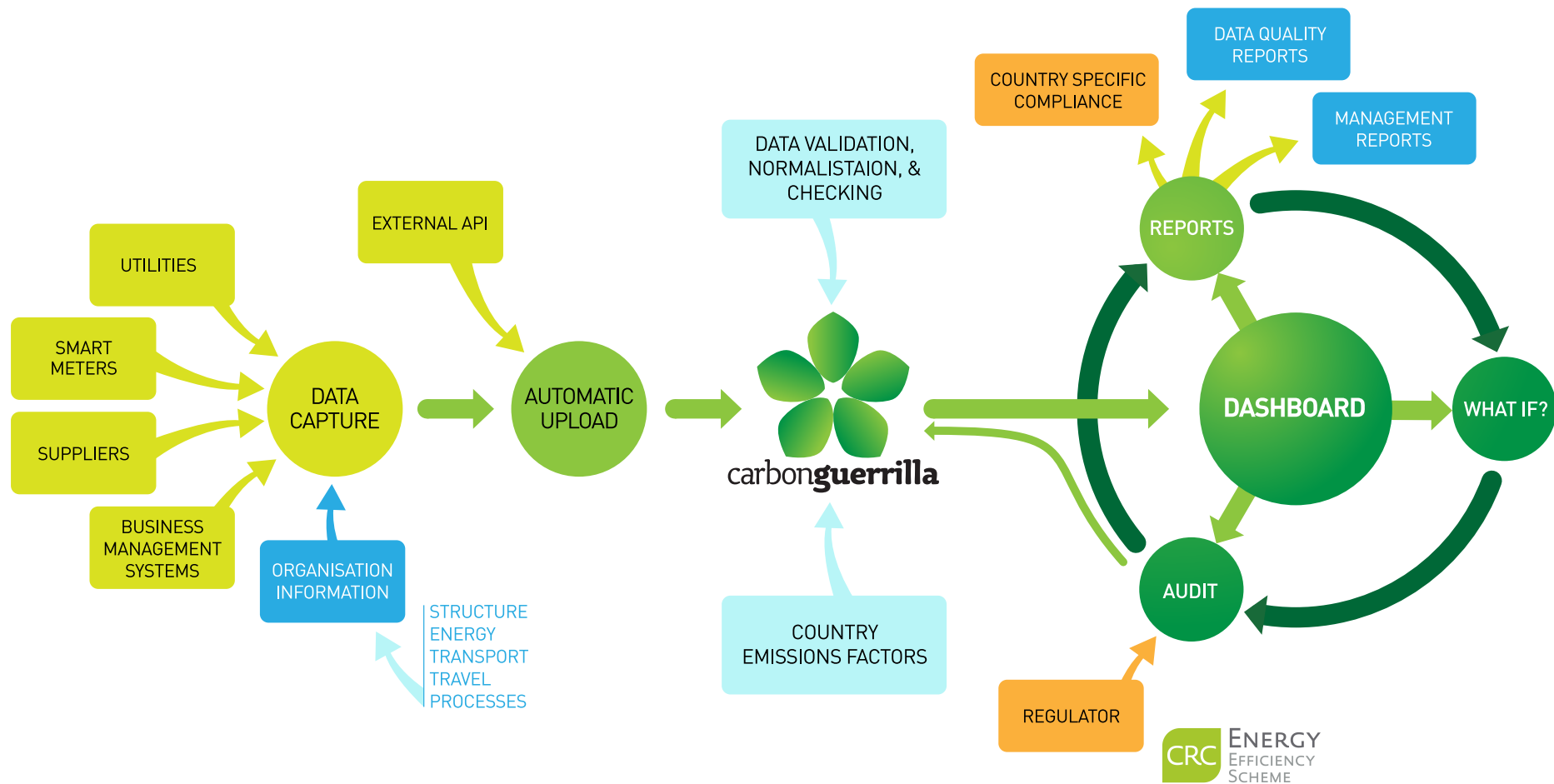
BritishRedCross





ARCHITECTURE

Carbon Guerrilla is built on modular architecture which is fully scalable. It provides a comprehensive set of open API's which allow easy integration of existing business systems. As with other Cloud based applications, Carbon Guerrilla enjoys excellent security, storage and retrieval capabilities.





KEY FEATURES

- ✓ Simple, intuitive Web 2.0 user interface
- ✓ Designed to report to agreed international standards for reporting 14064 and 14001
- ✓ Meets county specific compliance needs, EUETS, CCA, CRC, RGGI and AB32
- ✓ All Greenhouse Gas Factors used are country specific for global roll out, reported as carbon dioxide equivalents (CO₂e)
- ✓ Ease of data import, for bulk uploads and automated data transfer by multiple users through open API connectors and adapters
- ✓ Automatic validation of data and sources of data
- ✓ Reporting, tracking and alarming for GHG monitoring, view at a glance the dashboard or provide tailored reports for business
- ✓ Secure and auditable, reference data stored securely ready for an audit process
- ✓ Self service with wizards for set up and support, we want you to cut the costs of consultancy and auditing fees
- ✓ Experienced team behind Carbon Guerrilla to provide support in setting up and running your account



DATA CAPTURE IS KEY

- ✓ Data import wizards to identify where relevant data exists in your organisation, such as for property, transport and processing. Importing can be automated through open API connectors with management systems/utility providers - large volumes brought in quickly and accurately.
- ✓ Data verification, checking for duplication, over billing periods and errors, this is done as a matter of course. Compensate for changes in weather that affect energy use using degree day calculations.
- ✓ Data gap estimation tool, where gaps existing in your data the tool will fill in those gaps - accrued values based on both internal trends, by taking assessment of your emissions portfolio, and external variables such as weather
- ✓ Data validated to determine what percentage is from actual bills and receipts, estimated by service providers.



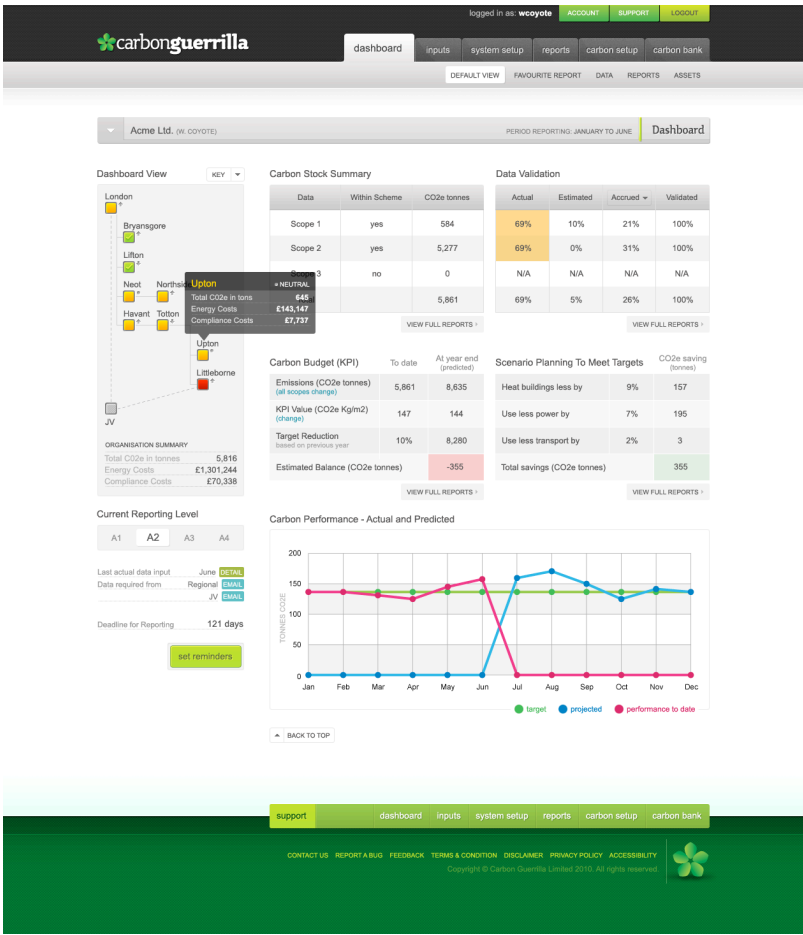
EXCELLENT DATA ANALYTICS

- ✓ Track emissions and costs across your hierarchy from the top co down to the individual meter, premises or vehicle.
- ✓ Compare performance within your organisation on a like for like basis, using reporting values specific to your property area, revenue, expenditure, units of production etc.
- ✓ Set up Key Performance Indicators, Benchmark targets and track performance against those targets. If you have set a 5% reduction target across your organisation set and track it.
- ✓ See where data is missing and why through heat maps of your organisation, this is important if your organisation is large and spread out.
- ✓ Run Scenarios, using our extensive database to run carbon reduction scenarios from trading your options, moving operations overseas, changing heating and lighting, vehicle fleet dynamics. Determine those costs and return on investment.



OUT-OF-THE-BOX REPORTS FOR DECISION MAKING

- ✓ Data Validation Report - Provide an instant report as to the status of the data in the system, its accuracy or errors that need addressing.
- ✓ Stock and Balance Sheet Report - Like other financial reporting provide detail of the carbon stocks and liabilities within your organisation reporting via a choice of levels; operating divisions, geographic locations, facilities and cost codes or even clients.
- ✓ Budget Report - Provide a report detailing your actual emissions against targets provided at an individual level through to the whole organisations
- ✓ KPI Report - Using business specific KPIs – turnover, floor space, units of production make comparisons across your organisation on performance and operations. Work through What If scenarios for capital and efficiency projects.
- ✓ Compliance Report - Provide reports that are robust, accurate and backed up by real raw data that meet the requirements for global compliance schemes.



The Carbon Guerrilla Dashboard



SUBSCRIPTION LICENSING

- **Bronze** - Single company. For example has one or two buildings, uses cars, planes and trains - £324 per annum (or £30 per month + one off £30 set up fee)
 - ✓ Package includes carbon stock and budget report, support from community help site
- **Silver** - Small SME. For example has up to six buildings and more complex freighting and travel - £1,080 per annum (or £100 per month + one off £100 set up fee)
 - ✓ Package includes carbon stock, budget and KPI reports and 6 hours of dedicated setup and support
- **Gold** - Larger SME. For example has up to 12 buildings, complex freighting, large data sets, may be in a compliance system - £3,186 per annum (or £295 per month + one off £295 set up fee)
 - ✓ Package includes carbon stock, budget and KPI reports and 12 hours dedicated setup and support
- **Platinum** - Large organisations. For example complex freighting, large data sets, compliance systems
 - ✓ Package includes all 5 reports and dedicated setup and support as agreed by you



ABOUT CARBON GUERRILLA

We are a dedicated team with over 15 years experience in greenhouse gas emission accounting and auditing. Our clients use carbon as a business management tool to make change and drive energy efficiencies and savings through their businesses.

The Carbon Guerrilla team reflects the seriousness with which we are delivering this service and support.



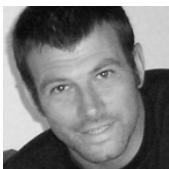
CHAIRMAN

Les Hayman, Chairman, is a seasoned global executive, he brings to bear 30+ years' experience at SAP building and maintaining global development networks and corporate infrastructures throughout the globe. Les is an advisor to National Governments and major Corporations throughout the world, Chairman ROC Group of Companies (UK), Board member Umantis Ag (Switz) and Neoware Corp (USA). Les is passionate about driving forward Global Competitiveness, Business Growth, Sustainable Business Development and Innovation in challenging low carbon times.



BUSINESS EXPERTISE

Mark Clayton, Managing Director, has been at the forefront of emission management and played a key role as part of the supervisory body responsible for the Carbon Management legislation. Mark's in depth knowledge and ongoing involvement at both a UK and European level will be key to ensuring the Carbon Guerrilla platform evolves to meet regulatory requirements to drive business efficiency through effective Carbon management.



SOFTWARE DEVELOPMENT

Tim Tennant, Technical Development Manager, has been at the forefront of the technical development and delivery of new products and services to market through a variety of channels including the Web, TV and various mobile platforms. Tim has been responsible for delivery of key products for companies such as Thompsons, Credit Suisse and Sky. Tim's expertise ensures the marrying of excellent business functionality, rapid and easy integration into legacy platforms as well as superbly intuitive User Interface Design.



FUNDING

Tom James, Non-executive, is a very successful entrepreneur who has backed from seed funding a number of similar businesses. London listed Intec Telecom (ITL) who are the undisputed world leader in Intercarrier call accounting for Telco's; Umantis a Swiss based SaaS vendor for HR solutions and Zendesk, the world leader in SaaS solutions for Helpdesk. Tom joined the business earlier this year and has underwritten the development and launch of the new Carbon Guerrilla platform.